

Terms of Reference

Theme	Land Governance Documentary for Land for Life Sierra Leone
Address	10 Nylender Street, Aberdeen, Freetown
Sector	Communications
Purpose	A professional videographer to produce a documentary on our work and the prevailing land governance context in Sierra Leone
Date:	<p>Start Date:</p> <p>Field Visit: 11 November, 2024 End Date: 16th November, 2024</p> <p>Editing and Presentation of Complete output: Thursday, 05th December, 2024</p>

1. Preamble

Sierra Leone's land governance architecture is becoming increasingly intriguing, attracting greater attention and allowing various land governance actors to explore essential opportunities that would support the progress of the sector.

The Sierra Leone government, in collaboration with key sector players, has built a solid framework to ensure that customary people's land rights are safeguarded. In districts where Land for Life works with its partners, communities tend to have got stronger understanding of some of the fundamental provisions of the law. Many women now have the voice and power to advocate for their land rights.

Three separate documentaries were created during Phase 2 of the Land for Life program. Each of these documentary videos focused on a distinct subject of land governance and food security. However, given recent developments in the formation of Chiefdom Land Committees and the formulation of new land laws to support the Customary Land Rights Act, it is prudent that gaps in the land laws' implementation process be identified by key stakeholders, communities, and other beneficiaries of the laws. However, given recent developments in the formation of Chiefdom Land Committees and the formulation of new land laws to support the Customary Land Rights Act, it is prudent to identify gaps in the land laws' implementation process through key stakeholders, communities, and other beneficiaries of the laws.

In phase 2 of the Land for Life implementation, three different documentaries were done. Each of those documentaries focused on specific land governance and food security issues. However, given the recent developments in the formation of the Chiefdom Land Committees and the formulation of new laws that will support the Customary Land Rights Act, it will be prudent that gaps in the implementation process of the land laws are identified through key stakeholders and communities and other beneficiaries of the laws.

Amidst the formation of the new land laws, land ownership in Sierra Leone remains legally conflicting, contention over certain portions of land between land-based investments on the one hand, and community landowners on the other hand, continues to rise. Many known and unknown factors are responsible for this, but many publications have mentioned tenure insecurity, ownership, food insecurity, tenure rights and other issues. In all of these, women are the most deprived and therefore the most affected.

2. About Land for Life Initiative

The Land for Life Initiative is a joint endeavour of civil society partners in four African countries (Burkina Faso, Ethiopia, Liberia and Sierra Leone), supported by the German NGO Welthungerhilfe (WHH), the Civil Society Academy (CSA) and the German Ministry for Economic Cooperation and Development (BMZ).

The Initiative aims to contribute to the formulation and implementation of policies on land governance and agricultural investments that are consistent with international standards and in particular the human right to adequate food. Given the complexity and high relevance of land tenure and agricultural investments in the fight against hunger and poverty, it is vital to establish processes and platforms that bring together all relevant stakeholders. The Initiative thus promotes multi-actor dialogue and collaboration; fostering notably the meaningful participation of local communities and their representatives. It is linked to processes and organizations in other African countries where similar dialogue processes are being facilitated.

In Sierra Leone, we are now working with four legally established non-profit national civil society organizations partnering as a Consortium to roll out the Land for Life Initiative. The Network Movement for Justice and Development (NMJD) is acting as Consortium Lead. The other organizations are: the United for the Protection of Human Rights (UPHR) in Port-Loko, the Partners Initiative for Conflict Transformation (PICOT) in Pujehun and the Forum for Human Rights and Developments in Tonkolili district.

These four national civil society organizations have interlacing organizational mandates and thematic focuses that are contextually relevant to the campaign for responsible land governance reform in the country. Especially the coordinating organization – NMJD; but also, the other organizations, have experience in contributing to policy reform and engaging communities on human rights issues, including land governance and people's right to adequate food through responsible Land-based investment.

NMJD also hosts the Secretariat headed by a Coordinator, supported by an M&E/Communication officer. The Secretariat provides administrative support to the Consortium partners, each focusing their intervention in one district of the country.

The Land for Life Initiative in Sierra Leone is supported through an international team, composed of Welthungerhilfe staff based in Germany and trainers from the Civil Society Academy. The international support team also facilitates learning and exchange across countries and organizations. At the country level, NMJD's Executive Director acts as the National Convener of the Civil Society Consortium and works closely with Welthungerhilfe's Country Directors to provide leadership for the Initiative.

3. Rationale of work

We estimate the visibility of our work and the issues we are contributing to address to a very high esteem. Therefore, we desire the public to learn about our work through all available media. We have so far engaged in various ways to increase our visibility – physically through signposts, flyers and billboards, and electronically through web blogs and electronic publications.

But we are not complacent. We still want to use other available media to increase our visibility and spread the news about the land governance context of Sierra Leone and our work so far. Thus the videographer will be in all four of Land for Life's operational districts to gather content that will inform the documentary.

4. Objective and Outputs

The overall object of this work is to formally engage the service of a professional videographer for the production of a documentary on the current land governance context in Sierra Leone that explores issues relating to land use, land rights, conflict management, gender, environment and other socioeconomic activities conducted on land.

The work should achieve the following outputs:

- i. Interview with national-level relevant stakeholders whose work relates to land governance and food security issues – this includes land administration, food supply chain (production, marketing and consumption);
- ii. Interview with subnational stakeholders whose work relates to land governance and food security issues;
- iii. Interview with local authorities and traditional leaders who have a stake in land governance and food security issues at the local level;
- iv. Interview with land users – including land-based investment entities – whose views and concerns are relevant to land governance;
- v. Expository interviews with rural land owners and middle-level land users, especially poor rural women and youth, who have burning issues and would want the media to cover so that they get redress to their contention with either their community leaders or investment entities.

5. Key Deliverables

For the successful completion of the action, the following must be delivered:

- i. A full version of a clearly narrated video documentary of HD quality, length anywhere between 25 to 30 minutes, but segmented so that each segment covers a land governance issue –
- ii. Extract short videos from the full documentary for social media use
- iii. 50 high-quality and attractive consented photos of unusual sights, that were captured during the field visit;
- iv. Drone view of footage of cultivated vegetation on land in the Land for Life's four operational districts; (to be embedded into the documentary package)

6. Required Qualifications and Experience of the Consultancy firm/individual

- (a) Must have more than 3 years of proven experience in documentary production.
- (b) Extensive experience in producing development work-related documentaries for organizations to reach out to both local and international audiences;
- (c) Excellent technical capacities (Full high-definition video) to ensure high-quality production.
- (d) Must be tax compliant
- (e) Accurate current addresses i.e. physical, postal, telephone and email
- (f) Additional experience in development communication will be an added advantage.

7. Application procedure

Applicants are required to submit the following:

- (a) A technical proposal: Letter of Interest, stating why you consider yourself/your firm suitable for the assignment
- (b) Firm/company profile on handling related assignment
- (c) Personal CVs for individual consultants highlighting qualifications and experience
- (d) Contact details of referees which shall be organizations for whom you have produced films or documentaries
- (e) Financial proposal indicating consultancy fee and a breakdown of expenses (unit price) together with any other expenses) related to the assignment.
- (f) Both technical and financial proposals shall not exceed 3 pages

Land for Life shall accept ONLY email applications. Applications shall be submitted no later than 1 **28 October, 2024**. Applications should be addressed to the National Coordinator, Land for Life Initiative Sierra Leone, 10 Nylender Street, off Cape Road, Aberdeen- Freetown.

recruitment@landforlife.org.sl with subject line **LfL-SL VIDEO DOCUMENTARY 2024**.